

Ref EURES: 6xxxx

Marketing Manager (Spain – Madrid)

COMPANY:

We are a consolidated engineering and consulting company at a European level that provides engineering services (civil, electronic, mechanic among others) and Information Technology & Telecommunications. Although our projects are developed in five continents, we have physical offices in Madrid, Barcelona and Bilbao.

One of our strengths is the diversification: we are able to offer solutions adapted to the different sectors: Transport, Energy, Industrial sector, Pharmaceutical or the sector of Information Technologies among others.

For Exceltic excellence means continuous improvement, flexibility, adaptability and customer orientation, allowing the construction of lasting relationships based on trust and transparency.

We are actively seeking a Marketing Manager to implement the company's first unified strategy.

RESPONSABILITIES

Your responsibilities will focus on:

- Lead and drive the marketing projects and strategies of the entire company.
- Manage social media: strategic planning of the company's social media channels and content generation for them.
- Plan and develop corporate events: collaborate with company partners to carry out events, webinars, and workshops.
- Coordinate and execute the design of the company's portfolio.
- Web management: Modifications under the corporate CMS (knowledge of SEO will be positively valued).

REQUIREMENTS

- Bachelor's degree in Business Administration or similar + Master's degree in Marketing.
- Commercial vision.
- Copywriting / Storytelling / Design thinking.
- Leadership, effective communication, and teamwork skills.
- Advanced English and Spanish

SKILLS

- Innovative, and dynamic person
- Planning and communication skills.
- Proactive, organized individual accustomed to working in teams and handling high workloads.

WORKING CONDITIONS

- Permanent contract.
- Flexible compensation package (health insurance, transportation voucher, restaurant voucher, and childcare).
- Hybrid work (3 days office, and 2 days home office)
- Training with a personalized development plan.

HOW TO APPLY You can send your CV to ofertasobpilar@madrid.org and you must indicate reference (número de registro de la oferta). The application deadline: 15/05/2024.

As a candidate living in another EU country different to Spain and Norway and Iceland, you could apply for EURES financial support for an interview, relocation or a language course. Information about the EURES Targeted Mobility Scheme (TMS) can be found at: https://ec.europa.eu/eures/public/eures-services/eures-targeted-mobility-scheme_en and you can ask for further information to the nearest EURES Adviser, that you can find at <https://ec.europa.eu/eures/eures-apps/um/page/public?lang=en#/adviser/search/list> the application to EURES TMS must be submitted before travelling to Spain.